wirtschafts agentur wien

Vienna Calling: Opportunities for Fintech Startups at Startup Fair Vilnius

Are you a FinTech startup or scaleup looking to expand across Europe? Join the Discover Vienna programme and explore Vienna as a hub for finance, technology, and regulation.

Unlock new opportunities in one of Europe's most dynamic FinTech ecosystems. As part of Startup Fair Vilnius, the Vienna Business Agency invites selected FinTech startups and scaleups to connect with Vienna's unique network of innovators, financial institutions, regulators, and industry leaders.

What to expect:

- **Connect with key players**
  Meet financial institutions, regulators, investors, and fellow founders shaping the future of FinTech.
- **Understand regulation in practice**
  Gain insights into European frameworks such as **MiCAR, PSD2,** and **AML/KYC**, and how they influence scaling and market entry.
- **Explore relevant fintech topics**
  Engage with current trends like **web3, payments, embedded finance,** and **regtech**.
- Explore Vienna as a **strategic entry point to the DACH region** and the wider European market.
- Learn how Vienna provides **access to EU markets** and supports fintechs working in regulated environments.

What is Discover Vienna?

This programme is tailored to the individual needs of FinTech startups and scaleups interested in exploring Austria as a new market. It offers the opportunity to connect with founders, investors and innovators in Vienna, participate in relevant events, and gain valuable insights while discovering new business opportunities. With our organizational support and strong network behind you, you can also attend the **Future Forward Festival** hosted by weExelerate as part of the package! (The event is on November 26, 2026, but the package can also be used on a different date.)

Who should apply?
This opportunity is designed for fintech startups and scaleups that:

- Are shaping the future of payments, digital assets, regtech, or financial infrastructure
- Have moved beyond the idea stage with a validated product and early traction
- Are looking to accelerate their expansion into the DACH region

Why Vienna?
Vienna combines a strong financial sector with regulatory expertise, making it an ideal location for fintech startups and scalups building compliant and scalable solutions.

Apply by **September 6**, 23:59 CET via the application form and get ready to explore Vienna.

If you have questions regarding the application form or the Discover Vienna programme, please reach out to Miriam Vanek, vanek@wirtschaftsagentur.at