Frequently Asked Questions

What does Vienna Business Agency look for in a startup?
The program looks for startups which can show already some traction in their home markets and are in their preparation for the next scaling phase (preferably already with Austria in mind).

Do I have to be in Vienna for the entire period?
No. The Vienna Startup Package is a multi-phase hybrid programme, combining online sessions with in-person activities in Vienna. **Phase 1 includes some mandatory days in Vienna between May 7-15, 2027.** The remaining phases include a mix of online and in-person elements, depending on the programme schedule and the progress of your venture. You will receive the detailed schedule in advance so you can plan accordingly.

How do you choose which startup to accept?
Applicants go through a two-level selection process. Shortlisted startups will be invited for a short interview and the finalist with the best programme-fit will be identified by our diverse expert judges.

Where will we live while we are in Vienna?
Participants are free to choose and book their own accommodation in Vienna. The Vienna Business Agency provides a dedicated budget to cover eligible travel and accommodation costs, which will be reimbursed following successful participation in the programme.

Where will we work while we are in Vienna?
We will provide extra deals for startups participating in the ViennaUP for the week. If you require a coworking for a longer period, you are free to choose and book your own provider and include it in your reimbursement form.

Can my cofounder travel with me?
Yes. Co-founders or other team members are welcome to join parts of the programme. Please note that the reimbursement budget is fixed per startup and remains the same, regardless of the number of participants.

Do I need a travel health insurance?
No, travel health insurance is not a programme requirement. However, participants are responsible for ensuring they have appropriate insurance coverage for their stay in Vienna.

Who will arrange my travel?
You will arrange and book your own travel to Vienna. Eligible costs will be reimbursed within the available budget after successful participation in the programme.

Will you help me with my visa application?
Please make sure to clarify your visa situation as early as possible. Once accepted, we can provide you with a letter of acceptance but won't be able to provide additional support in the application process.

Do you fund companies?
Vienna Startup Package does not take any equity or provide investment to selected startups. If you consider opening an entity in Vienna, our grant scheme might be of interest. You'll get full access to this kind of information during the program.

What is your policy on intellectual property protection?
Protection of intellectual property rights (ex. patents, trademarks, copyright, trade secrets, etc.) of your concept is your responsibility alone. If you have an idea or product that you might want to patent, we strongly recommend speaking to a lawyer before submitting information about this idea to the application platform.

Information you include in your application will be shared with our expert judges, involved colleagues from Vienna Business Agency that reviews your application.

Please make sure to read our guideline before starting your application process!