

# Let's talk

Vienna Startup  
Package 2026

An abstract, three-dimensional blue sculpture with multiple sharp, elongated spikes and rounded, bulbous sections, resembling a stylized plant or a modern architectural structure. It is positioned in the center of the image, overlapping the pink, white, and green background sections.

vienna  
business  
agency

## Let's talk Vienna.

# Vienna Startup Package 2026

Start: April 2026

vienna  
business  
agency

Vienna Startup Package is awarded once a year to the most **promising and ambitious international startups**. It's a unique opportunity of joining the city's community and getting extensive support while exploring your market potential in Vienna and beyond.

Apply by February 20, 2026

# We provide you with

- access to Viennas vibrant startup scene
- dedicated business coaching on your strategic next steps
- interactive peer-to-peer learning opportunities
- access to exclusive gatherings and the ViennaUP festival
- travel budget up to 3.000,00 EUR\*

\*reserved for startups who qualify for all phases of the program!



# Apply if you want to ...

- 1 scale to German-speaking region**  
Explore Vienna as your entrance to EU
- 2 validate your go-to-market strategy**  
Get support from our experienced team
- 3 connect with Vienna's dynamic startup scene**  
Explore new business opportunities in Vienna







„Expanding into new territories is always a challenge for businesses. This program offered an invaluable introduction to the business landscape in Austria and the broader DACH region. The chance to live in Vienna for several weeks and truly engage with the local ecosystem was an incredible experience, leaving us with the confidence to expand our operations there. The Vienna Business Agency team was also outstanding and provided crucial support.”

**Chandralika Hazarika, Co-Founder  
BigThinx  
Batch 2025**

# Success Stories

medicus.ai

## Medicus AI

- Alumni 2016
- From Dubai (UAE)



Yolly

## Yolly

- Alumni 2018
- From Shanghai (China)



## MiiCare (closed)

- Alumni 2022
- From London (UK)



## Hope Tech Plus

- Alumni 2022
- From Nairobi (Kenya)



Floodlight

## Floodlight Invest

- Alumni 2023
- From L.A (USA)



## Tasted Better

- Alumni 2023
- From Bangkok (Thailand)



SVELTE

## BauBlocks

- Alumni 2023
- From Bucharest (Romania)

ferméntful

## Fermentful

- Alumni 2024
- From Riga (Latvia)

# SELECTION PROCESS

What do we look at?



## Innovation & USP

What is the core technology behind your product/service?  
What makes you unique?



## Viability and Scalability

Do you already have product-market-fit? Is your product/solution scalable?



## Social & Ecological Impact

Does your solution address any social and/or ecological challenges in the world?



## Traction & Market Potential

What did you already achieve in your home market? Is there potential in Vienna for your product?



## Program-Fit & Motivation

Will your participation in the program advance your journey? Is your motivation to attend aligned with the program goals?

# Vienna Startup Package 2026





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Contact

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